



## **Lexus NX encounter Lincoln MKC will be fully and delightfully victory it**

The comeback of Lincoln and in China has entered the threshold of the ten anniversary of the Lexus par, it is apparently not to match. Because, Lincoln although there has been a hundred years of brand history, but in the Chinese market can be any member recruits, it at the 2014 Beijing motor show has just debut in China, and recently in Shanghai announced two new models MKC and MKZ price, and announced the first batch of dealer network will be built in Beijing, Shanghai and Hangzhou three.

But compared with Lincoln, has always belonged to the car second camp, the backbone of the Lexus is confidently. To enter the Chinese market has reached ten years of Lexus established covering 124 cities dealer network, sales in the Chinese market models are already covered by the 13 series of 18 models, although as yet has been plagued by sluggish domestic problems, but the first half of 2014 still handed over the increase in 31.2% grades, its sales in the United States more can be far ahead of Lincoln, the first half of this year, sales rose 17% to 138689 vehicles, jump.